



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 208451 /		<u>Alt Order #</u> 06856276
<u>Product</u> LINDA MCMAHON :30S		
<u>Contract Dates</u> 09/26/12 - 10/05/12		<u>Estimate #</u> 1413
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	09/26/12	09/28/12	News 8 @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$600.00	0.00			
2	WTNH	09/26/12	09/28/12	GMA	7a-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$650.00	0.00			
3	WTNH	09/26/12	09/28/12	M-F 9a-10a	9a-10a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				2	\$250.00	0.00			
4	WTNH	09/26/12	09/28/12	The View	11a-12p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				2	\$450.00	0.00			
5	WTNH	09/26/12	09/28/12	News 8 Noon	12p-1230p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				2	\$300.00	0.00			
6	WTNH	09/26/12	09/28/12	Connecticut Style	1230p-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$150.00	0.00			
7	WTNH	09/26/12	09/28/12	The Chew	1p-2p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$250.00	0.00			
8	WTNH	09/26/12	09/28/12	General Hospital	General Hospital		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$300.00	0.00			
9	WTNH	09/26/12	09/28/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				2	\$500.00	0.00			
10	WTNH	09/26/12	09/28/12	News 8 6p-630p	6p-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$700.00	0.00			
11	WTNH	09/26/12	09/28/12	M-F 7p-730p	7p-730p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$1,400.00	0.00			
12	WTNH	09/26/12	09/28/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
208451 /	06856276

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/12 - 10/05/12	LINDA MCMAHON :30S	1413

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$1,100.00	0.00			
13	WTNH	09/26/12	09/28/12	Nightline	1135p-120630a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$300.00	0.00			
14	WTNH	09/26/12	09/28/12	Late News 8	11p-1135p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$800.00	0.00			
15	WTNH	09/27/12	09/27/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$6,000.00	0.00			
16	WTNH	09/28/12	09/28/12	Fri Hour 1	8p-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,800.00	0.00			
17	WTNH	09/28/12	09/28/12	Fri Hour 2	9p-10p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,800.00	0.00			
N 18	WTNH	09/29/12	09/29/12	ABC College Football	ABC College Footb		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$350.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WTNH	09/24/12-09/30/12	ABC College Football	ABC College Footb	-----Sa--	:30	\$350.00	0.00	NM		
		Credited											
		2	WTNH	09/24/12-09/30/12	ABC College Football	ABC College Footb	-----Sa--	:30	\$350.00	0.00	NM		
		Credited											
N 19	WTNH	09/29/12	09/29/12	ABC College Football Prime	ABC College Footb		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WTNH	09/24/12-09/30/12	ABC College Football Prime	ABC College Footb	-----Sa--	:30	\$500.00	0.00	NM		
		Credited											
		2	WTNH	09/24/12-09/30/12	ABC College Football Prime	ABC College Footb	-----Sa--	:30	\$500.00	0.00	NM		
		Credited											
20	WTNH	09/29/12	09/29/12	Sa News 8 Late News Late	1130p-12a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$300.00	0.00			
21	WTNH	09/29/12	09/30/12	SaSu 6a-8a	6a-8a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----SS				1	\$150.00	0.00			
22	WTNH	09/29/12	09/30/12	GMA SaSu	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----SS				1	\$300.00	0.00			
23	WTNH	09/30/12	09/30/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$750.00	0.00			
24	WTNH	09/30/12	09/30/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$350.00	0.00			
25	WTNH	09/30/12	09/30/12	Sun Hour 1	7p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,000.00	0.00			
26	WTNH	10/01/12	10/05/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/12 - 10/05/12	LINDA MCMAHON :30S	1413

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$600.00	0.00			
27	WTNH	10/01/12	10/05/12	GMA	7a-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				1	\$650.00	0.00			
28	WTNH	10/01/12	10/05/12	M-F 9a-10a	9a-10a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$250.00	0.00			
29	WTNH	10/01/12	10/05/12	The View	11a-12p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$450.00	0.00			
30	WTNH	10/01/12	10/05/12	News 8 Noon	12p-1230p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$300.00	0.00			
31	WTNH	10/01/12	10/05/12	Connecticut Style	1230p-1p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$150.00	0.00			
32	WTNH	10/01/12	10/05/12	The Chew	1p-2p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$250.00	0.00			
33	WTNH	10/01/12	10/05/12	General Hospital	General Hospital		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$300.00	0.00			
34	WTNH	10/01/12	10/05/12	News 8 5p-6p	5p-6p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$500.00	0.00			
35	WTNH	10/01/12	10/05/12	News 8 6p-630p	6p-630p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$700.00	0.00			
36	WTNH	10/01/12	10/05/12	M-F 7p-730p	7p-730p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$1,400.00	0.00			
37	WTNH	10/01/12	10/05/12	M-F 730p-8p	730p-8p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$1,100.00	0.00			
38	WTNH	10/01/12	10/05/12	Nightline	1135p-120630a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				1	\$300.00	0.00			
39	WTNH	10/01/12	10/05/12	Late News 8	11p-1135p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$800.00	0.00			
40	WTNH	10/01/12	10/01/12	Mon 8-10p	8p-10p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$4,500.00	0.00			
41	WTNH	10/01/12	10/01/12	Mon Hour 3	10p-11p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$2,600.00	0.00			
42	WTNH	10/02/12	10/02/12	Tue Hour 1	8p-9p		:30				NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,200.00	0.00			
43	WTNH	10/05/12	10/05/12	Fri Hour 1	8p-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,800.00	0.00			
Totals										0.00		67	\$56,500.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	27	\$21,700.00	\$18,445.00
10/01/12 - 10/05/12	40	\$34,800.00	\$29,580.00
Totals	67	\$56,500.00	\$48,025.00

Signature: _____ **Date:** _____

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Station	WTNH-TV NEW HAVEN, CT.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() L.MCMAHON 4 SENATE		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	LINDA MCMAHON :30S		TOWSON, MD 21286	Salesperson	() KATE BRADY
Estimate#	1413		Agency C/P1/P2/E //1413		
Buyer	ANNE BRAUNSCHEIDEL		Flight Dates 09/26/2012 - 10/05/2012	Salesperson Phone#	215-567-6005
Phone#			Hiatus Weeks	Salesperson FAX#	215-567-5938
Fax#					

--- CONTRACT COMMENT ---

LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---

THIS IS A REVISED ORDER
 LNS 18-19 N/A- NEVER REC'D MKGD FROM ROG
 REVISED TOTAL IS \$56500
 PLS CONFIRM
 THANKS KELLY

OK 10/10

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*18	09/29-09/29	SA	330P-7P	0	:30	\$350.00	COLLEGE FOOTBALL	0		0	\$0.00	
Buyline Comment: COLLEGE FOOTBALL												
Sales Remark: V5 2X N/A												
V5 Comment Changed, Spots/week Changed												
*19	09/29-09/29	SA	8P-11P	0	:30	\$500.00	COLLEGE FOOTBALL	0		0	\$0.00	
Buyline Comment: COLLEGE FOOTBALL												
Sales Remark: V5 2X N/A												
V5 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 27 / \$21,700.00 Oct 12: 40 / \$34,800.00
 Sales Totals: 67 / \$56,500.00
 Station Totals: 67 / \$56,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

OK 10/10

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1413
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1413
Flight Dates 09/26/2012 - 10/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---
SEE LNS 18-19 FOR NA.S CALL ROGER FOR MKGDS
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*18	09/29-09/29	SA	330P-7P	2	:30	\$350.00	COLLEGE FOOTBALL	2		1	\$700.00	
Buyline Comment: COLLEGE FOOTBALL												
Station Remark: V4 LN NA DUE SOTP												
*19	09/29-09/29	SA	8P-11P	2	:30	\$500.00	COLLEGE FOOTBALL	2		1	\$1,000.00	
Buyline Comment: COLLEGE FOOTBALL												
Station Remark: V4 LN NA DUE SOTP												

---REPORT TOTALS---
Report Totals: 4 / \$1,700.00

---SALES MONTHLY TOTALS---

Sep 12:	31 / \$23,400.00	Oct 12:	40 / \$34,800.00
Sales Totals: 71 / \$58,200.00			
Station Totals: 71 / \$58,200.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$173,679	CABL	0%	WCCT	0%	WCTX	1%	WFSB	42%	WHCT	0%
		WRDM	0%	WTIC	22%	WTNH	33%	WUVN	0%	WVIT	0%
		XXX	0%								

Spot Manager: Preempted/Unresolved, 06/26/12-09/30/12



Hot Order Order Line Leng Rate Date Week Time Period Preempt/Unre Invt Code (Estimate) State Reason Brk(Boo) Dist. (Place) Priori Rev Co

Station: WTNH

AE Full Name: Petry Philadelphia

Advertiser: POL/L McMahon 4 Senate

Yes	843682	199848	15	:30	:200.00	05/12	ituesday 6p-630p	08/27/12	Sa News 8 1244	[Sports Ran O\CM	Wx.	P3	POL
Yes	843682	199848	35	:30	:000.00	04/12	Friday Patriots PreS	08/27/12	Patriots Pre 1244	[Sports Ran O\CM	W2..	P2	POL
Yes	848684	202982	13	:30	:000.00	07/12	Friday 8p-9p	09/05/12	Fri Hour 1 1294	[N/A] CM	D1..	P1	POL
Yes	848684	202982	27	:30	:900.00	00/12	Monday 7p-730p	09/06/12	M-F 7p-730 1294	[Political] CM	D x.....	P4	POL
Yes	848684	202982	28	:30	:700.00	00/12	Monday 730p-8p	09/06/12	M-F 730p-8 1294	[Political] CM	D x.....	P4	POL
Yes	848684	202982	32	:30	:800.00	00/12	Monday 10p-11p	09/06/12	Mon Hour 3 1294	[Political] CM	D x.....	P4	POL
Yes	848684	202982	32	:30	:800.00	00/12	Monday 10p-11p	09/06/12	Mon Hour 3 1294	[Political] CM	D x.....	P4	POL
Yes	848685	202985	19	:30	:800.00	00/12	Monday 10p-11p	09/06/12	Mon Hour 3 1295	[N/A] CM	D x.....	P3	POL
Yes	850528	204163	29	:30	:100.00	06/12	Sunday 9p-10p	09/14/12	Sun Hour 3 1311	[Product Separ CM	Dx	P4	POL
Yes	850528	204163	51	:30	:150.00	04/12	Friday General Hos	09/17/12	General Ho 1311	[Special Repor CM	W1..	P4	POL
Yes	852480	205644	48	:30	:250.00	00/12	ursday 1p-2p	09/19/12	The Chew 1312	[Product Separ CM	D ..222..	P3	POL
Yes	852480	205644	48	:30	:250.00	01/12	Friday 1p-2p	09/19/12	The Chew 1312	[Product Separ CM	D ..222..	P3	POL
No	856276	208451	18	:30	:350.00	09/12	ituesday (3:30:00 PM-	09/28/12	ABC Colleg 1413	[N/A] CM	Dx.	P4	POL
No	856276	208451	18	:30	:350.00	09/12	ituesday (3:30:00 PM-	09/28/12	ABC Colleg 1413	[N/A] CM	Dx.	P4	POL
No	856276	208451	19	:30	:500.00	09/12	ituesday ABC College	09/28/12	ABC Colleg 1413	[N/A] CM	Dx.	P4	POL
No	856276	208451	19	:30	:500.00	09/12	ituesday ABC College	09/28/12	ABC Colleg 1413	[N/A] CM	Dx.	P4	POL

650.00

250.00

222.00

379.00

[Sorted by: AE Full Name]



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
208451 /	06856276

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/12 - 10/05/12	LINDA MCMAHON :30S	1413

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --WTF-- 1 \$1,100.00 0.00													
N 13	WTNH	09/26/12	09/28/12	Nightline	1135p-120630a		:30				NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --WTF-- 1 \$300.00 0.00													
N 14	WTNH	09/26/12	09/28/12	Late News 8	11p-1135p		:30				NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --WTF-- 1 \$800.00 0.00													
N 15	WTNH	09/27/12	09/27/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$6,000.00 0.00													
N 16	WTNH	09/28/12	09/28/12	Fri Hour 1	8p-9p		:30				NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,800.00 0.00													
N 17	WTNH	09/28/12	09/28/12	Fri Hour 2	9p-10p		:30				NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,800.00 0.00													
N 18	WTNH	09/29/12	09/29/12	ABC College Football	ABC College Footb		:30				NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 2 \$350.00 0.00													
N 19	WTNH	09/29/12	09/29/12	ABC College Football Prime	ABC College Footb		:30				NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 2 \$500.00 0.00													
N 20	WTNH	09/29/12	09/29/12	Sa News 8 Late News Late	1130p-12a		:30				NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$300.00 0.00													
N 21	WTNH	09/29/12	09/30/12	SaSu 6a-8a	6a-8a		:30				NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----SS 1 \$150.00 0.00													
N 22	WTNH	09/29/12	09/30/12	GMA SaSu	8a-9a		:30				NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----SS 1 \$300.00 0.00													
N 23	WTNH	09/30/12	09/30/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$750.00 0.00													
N 24	WTNH	09/30/12	09/30/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$350.00 0.00													
N 25	WTNH	09/30/12	09/30/12	Sun Hour 1	7p-8p		:30				NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,000.00 0.00													
N 26	WTNH	10/01/12	10/05/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWTF-- 2 \$600.00 0.00													
N 27	WTNH	10/01/12	10/05/12	GMA	7a-9a		:30				NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWTF-- 1 \$650.00 0.00													
N 28	WTNH	10/01/12	10/05/12	M-F 9a-10a	9a-10a		:30				NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWTF-- 2 \$250.00 0.00													
N 29	WTNH	10/01/12	10/05/12	The View	11a-12p		:30				NM	3	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
208451 /	06856276

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/12 - 10/05/12	LINDA MCMAHON :30S	1413

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$450.00	0.00			
N 30	WTNH	10/01/12	10/05/12	News 8 Noon	12p-1230p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$300.00	0.00			
N 31	WTNH	10/01/12	10/05/12	Connecticut Style	1230p-1p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$150.00	0.00			
N 32	WTNH	10/01/12	10/05/12	The Chew	1p-2p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$250.00	0.00			
N 33	WTNH	10/01/12	10/05/12	General Hospital	General Hospital		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$300.00	0.00			
N 34	WTNH	10/01/12	10/05/12	News 8 5p-6p	5p-6p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$500.00	0.00			
N 35	WTNH	10/01/12	10/05/12	News 8 6p-630p	6p-630p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$700.00	0.00			
N 36	WTNH	10/01/12	10/05/12	M-F 7p-730p	7p-730p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$1,400.00	0.00			
N 37	WTNH	10/01/12	10/05/12	M-F 730p-8p	730p-8p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$1,100.00	0.00			
N 38	WTNH	10/01/12	10/05/12	Nightline	1135p-120630a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				1	\$300.00	0.00			
N 39	WTNH	10/01/12	10/05/12	Late News 8	11p-1135p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$800.00	0.00			
N 40	WTNH	10/01/12	10/01/12	Mon 8-10p	8p-10p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$4,500.00	0.00			
N 41	WTNH	10/01/12	10/01/12	Mon Hour 3	10p-11p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$2,600.00	0.00			
N 42	WTNH	10/02/12	10/02/12	Tue Hour 1	8p-9p		:30				NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,200.00	0.00			
N 43	WTNH	10/05/12	10/05/12	Fri Hour 1	8p-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,800.00	0.00			
Totals										0.00		71	\$58,200.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	31	\$23,400.00	\$19,890.00
10/01/12 -10/05/12	40	\$34,800.00	\$29,580.00
Totals	71	\$58,200.00	\$49,470.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1413
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1413
Flight Dates 09/26/2012 - 10/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---
THIS IS A REVISED ORDER
LNS 24 & 42 RATE CHNGS
REVISED TOTAL IS \$58200
PLS CONFIRM
THANKS KELLY

09/25/12

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*24	09/30-09/30	SU	6P-630P	1	:30	\$350.00		1		1	\$350.00	
Buyline Comment: NEWS RATE CHNG												
Sales Remark: V3 RATE CHNG												
V3 More than 2 codes changed												
*42	10/02-10/02	TU	8P-9P	1	:30	\$4,200.00		1		1	\$4,200.00	
Buyline Comment: DWTN RESULTS RATE CHNG												
Sales Remark: V3 RATE CHNG												
V3 More than 2 codes changed												

---REPORT TOTALS---
Report Totals: 2 / \$4,550.00

---SALES MONTHLY TOTALS---
Sep 12: 31 / \$23,400.00
Sales Totals: 71 / \$58,200.00
Oct 12: 40 / \$34,800.00

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1413
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1413
Flight Dates 09/26/2012 - 10/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Station Totals: 71 / \$58,200.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---

Market Totals	\$173,679	CABL 0%	WCCT 0%	WCTX 1%	WFSB 42%	WHCT 0%
		WRDM 0%	WTIC 22%	WTNH 33%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order#	6856276	Ver#	1	Status	New	Traffic Order#		Printed:	09/25/2012 1:33 PM	1 of 5
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Last Received: 09/25/2012 1:30 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L. MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1413
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1413
Flight Dates 09/26/2012 - 10/05/12
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

LINDA MCMAHON FOR SENATE :30S SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	09/26-09/28	W-F	6A-7A	1	:30	\$600.00	2	1	---	1	\$600.00	---
	Buyline Comment: NEWS											
2	09/26-09/28	W-F	7A-9A	1	:30	\$650.00	2	1	---	1	\$650.00	---
	Buyline Comment: GMA											
3	09/26-09/28	W-F	9A-10A	2	:30	\$250.00	3	2	---	1	\$500.00	---
	Buyline Comment: DR PHIL											
4	09/26-09/28	W-F	11A-12P	2	:30	\$450.00	3	2	---	1	\$900.00	---
	Buyline Comment: THE VIEW											
5	09/26-09/28	W-F	12P-1230P	2	:30	\$300.00	3	2	---	1	\$600.00	---
	Buyline Comment: NEWS											
6	09/26-09/28	W-F	1230P-1P	1	:30	\$150.00	4	1	---	1	\$150.00	---
	Buyline Comment: CT STYLE											
7	09/26-09/28	W-F	1P-2P	1	:30	\$250.00	3	1	---	1	\$250.00	---
	Buyline Comment: THE CHEW											
8	09/26-09/28	W-F	2P-3P	1	:30	\$300.00	3	1	---	1	\$300.00	---
	Buyline Comment: GEN HOSP											
9	09/26-09/28	W-F	5P-6P	2	:30	\$500.00	3	2	---	1	\$1,000.00	---
	Buyline Comment: NEWS											
10	09/26-09/28	W-F	6P-630P	1	:30	\$700.00	3	1	---	1	\$700.00	---
	Buyline Comment: NEWS											

Rep Order#	6856276	Ver#	1	Status	New	Traffic Order#	09/25/2012 1:33 PM	2 of 5
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Last Received: 09/25/2012 1:30 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () LMCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1413
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1413
Flight Dates 09/26/2012 - 10/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
11	09/26-09/28	W-F	7P-730P	1	:30	\$1,400.00	3	1		1	\$1,400.00	
	Buyline Comment: JEOPARDY											
12	09/26-09/28	W-F	730P-8P	1	:30	\$1,100.00	3	1		1	\$1,100.00	
	Buyline Comment: WHEEL											
13	09/26-09/28	W-F	1135P-1205A	1	:30	\$300.00	3	1		1	\$300.00	
	Buyline Comment: NIGHTLINE											
14	09/26-09/28	W-F	11P-1135P	1	:30	\$800.00	3	1		1	\$800.00	
	Buyline Comment: LATE NEWS											
15	09/27-09/27	TH	9P-10P	1	:30	\$6,000.00	2	1		1	\$6,000.00	
	Buyline Comment: GREYS											
16	09/28-09/28	F	8P-9P	1	:30	\$1,800.00	3	1		1	\$1,800.00	
	Buyline Comment: SHARK TANK											
17	09/28-09/28	F	9P-10P	1	:30	\$1,800.00	3	1		1	\$1,800.00	
	Buyline Comment: PRIMETIME											
18	09/29-09/29	SA	330P-7P	2	:30	\$350.00	4	2		1	\$700.00	
	Buyline Comment: COLLEGE FOOTBALL											
19	09/29-09/29	SA	8P-11P	2	:30	\$500.00	4	2		1	\$1,000.00	
	Buyline Comment: COLLEGE FOOTBALL											
20	09/29-09/29	SA	1130P-12A	1	:30	\$300.00	3	1		1	\$300.00	
	Buyline Comment: NEWS											
21	09/29-09/30	SA-SU	6A-8A	1	:30	\$150.00	3	1		1	\$150.00	
	Buyline Comment: GD MRN CT											

Rep Order#	6856276	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

Printed: 09/25/2012 1:33 PM
Last Received: 09/25/2012 1:30 PM
Showing Buylines: All Lines

4 of 5

Station WTNH-TV NEW HAVEN, CT.
Advertiser () LMCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1413
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1413
Flight Dates 09/26/2012 - 10/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
33	10/01-10/05	M-F	2P-3P	3	:30	\$300.00	3	3	---	1	\$900.00	---
Buyline Comment: GEN HOSP												
34	10/01-10/05	M-F	5P-6P	3	:30	\$500.00	3	3	---	1	\$1,500.00	---
Buyline Comment: NEWS												
35	10/01-10/05	M-F	6P-630P	3	:30	\$700.00	3	3	---	1	\$2,100.00	---
Buyline Comment: NEWS												
36	10/01-10/05	M-F	7P-730P	3	:30	\$1,400.00	3	3	---	1	\$4,200.00	---
Buyline Comment: JEOPARDY												
37	10/01-10/05	M-F	730P-8P	3	:30	\$1,100.00	3	3	---	1	\$3,300.00	---
Buyline Comment: WHEEL												
38	10/01-10/05	M-F	1135P-1205A	1	:30	\$300.00	3	1	---	1	\$300.00	---
Buyline Comment: NIGHTLINE												
39	10/01-10/05	M-F	11P-1135P	5	:30	\$800.00	3	5	---	1	\$4,000.00	---
Buyline Comment: LATE NEWS												
40	10/01-10/01	M	8P-10P	1	:30	\$4,500.00	3	1	---	1	\$4,500.00	---
Buyline Comment: DWTS												
41	10/01-10/01	M	10P-11P	1	:30	\$2,600.00	3	1	---	1	\$2,600.00	---
Buyline Comment: CASTLE												
42	10/02-10/02	TU	8P-9P	1	:30	\$2,100.00		1	---	1	\$2,100.00	---
Buyline Comment: DWTS RESULTS												
43	10/05-10/05	F	8P-9P	1	:30	\$1,800.00	3	1	---	1	\$1,800.00	---
Buyline Comment: SHARK TANK												

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1413
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1413
Flight Dates 09/26/2012 - 10/05/2012
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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 71 / \$55,890.00

---SALES MONTHLY TOTALS---

Sep 12: 31 / \$23,190.00 Oct 12: 40 / \$32,700.00

Sales Totals: 71 / \$55,890.00

Station Totals: 71 / \$55,890.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$166,786	CABL 0%	WCCT 0%	WCTX 1%	WFSB 42%	WHCT 0%
		WRDM 0%	WTIC 22%	WTNH 33%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTNH-TV

Date:

9/25/12

I, Beth Beall,being/on behalf of: Linda McMahon, a legallyqualified candidate of the Republican politicalparty for the office of: Senatein the Generalelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/26-10/2			

Total Charges:

\$ 55,890 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sunghi Frauen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/30/12
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

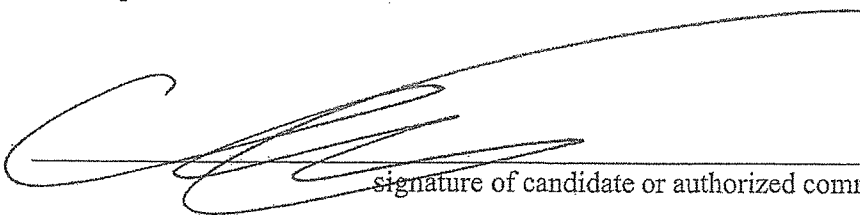
☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Corry Bliss

printed name

4/30/12

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WTNH-TV**Date:**9/25/12I, Beth Beall,being/on behalf of: Linda McMahon, a legallyqualified candidate of the Republican politicalparty for the office of: Senatein the Generalelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/26-10/2			

Total Charges:\$ 2,310 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Songhi Frauen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/12
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

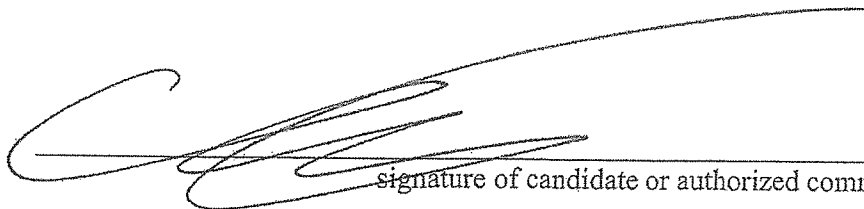
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Corry Bliss

printed name

4/30/12

date